

## CATCOIN INTRO

CATCOIN HELPS YOU MAKE THE MOST OUT OF YOUR CRYPTO IN  
THREE WAYS:

BUY SOME CATS, HOLD, AND WIN.

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Catcoin is a new evolution, community driven crypto coin, with a worldwide Catcoin Army of skilled, motivated, charitable & compassionate volunteers who have stepped up to make Catcoin the most bullish & zen memecoin in the world.

NO PRESALE, NO TEAM TOKENS, NO MARKETING TOKENS, JUST  
COMMUNITY MEMBERS WITH HIGH PASSION AND VOLUNTEERS!

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### WHAT DOES CATCOIN DO?

In addition to the powerfull drive of community, Catcoin will provide utility services in DeFi space such as: Hybrid DAO voting, reflections for holders wich wil eventually become robust staking pools, utility based NFT series/collections, interactive & educational crypto games, apps & media to bring those new to crypto into the space and more!

It also ventures into the mainstream with extreme marketing, thanks to the power of the upgraded contract. The CATS destined to go viral as they jorney to find their place at the top of the crypto memecoin space, alongside the biggest dog meme coins.

## WHY CATCOIN?

CatCoin's new contract upgrade provides the ultimate in functionality & security. In addition to being a renounced contract, each decision made with the marketing wallet for project expenditures, must go through a multi-signature wallet controlled by fully doxxed team members. The multi-signature wallet allows Catcoin to make major power moves, further pushing it to become more well known.

The locked liquidity also allows greater price stability for Catcoin holders. Simply holding the coin, provides users with passive income through reflections.

### **Disclaimer**

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## CATCOIN: THE REAL STORY

From BAD (V1) to GREAT (V2)! Catcoin's first contract was launched in late 2021 by a group of unknown developers. These developers promised outlandish utility, but never made any steps on delivering. Abandoning the project, they renounced the contract, but not before leaving a few secret bags – They locked tokens in liquidity while leaving unpaid tokens across several wallets which were incrementally sold off on the chart over the following months, thus taking advantage of Catcoin investors.

The initial contract itself was given NO marketing wallet, a very low liquidity ratio with no liquidity tax, and reflections. This is a very high-risk combination considering low liquidity allows charts to be manipulated by large whales, while they can simultaneously receive reflections as rewards for doing so. Still V1 attracted a large community who saw the viral potential of the Catcoin. During this time, amazing teams for marketing, moderation, creatives, tech, and core management were established by volunteers from the community.

With these teams in place, the coin still managed to achieve a higher market cap, but due to its poor tokenomics and vulnerabilities, lack of marketing funds, and hidden whales dumping and swing trading on the chart, the pumps quickly evaporated, and reality set it.... It was time for an upgrade!

## THE EVOLUTION: VERSION 2

On April 22, 2022, Catcoin holders were successfully migrated to the Catcoin V2 contract via a snapshot & an airdrop. Like many migrations, there was some turmoil, but the team and community banded together & completed this process securely & efficiently. Now, with the holders currently on a contract they can be proud of, the many benefits are illuminated to new investors.

The V2 contract is renounced, and has multiple audits, notably by [Certik/Skynet](#) and [SolidProof](#).

The V2 contract includes a swap and liquify function, with funds going into the multi-sig wallet for marketing and funding utilities. It also includes reflection rewards for holders, as well as an auto-liquidity tax which allows the Catcoin team to get the exact liquidity ratio they desire flexibly.

The new V2 contract allows the Catcoin team to forge a blazing trail in the industry through its functionality by ensuring the safety of the community of

holders who acquire this asset. It also removes all threats previously seen on the old contract, and the story of Catcoin begins anew!

## ONE YEAR OF CATCOIN!

What an amazing journey so far!

It's been an absolutely wild ride for Catcoin this year! From achieving an all-time high market cap of \$70 million, to being featured in major publications such as Yahoo! Finance, Market Watch, the first tangible crypto magazine (Crypto Weekly), and Nasdaq, Catcoin has truly made a name for itself in the world of cryptocurrency.

Moreover, it's not just about the money for Catcoin - the community has also made a big impact outside of the crypto world, thanks to successes such as winning the Best Community Award at the Singapore Crypto Expo 2022, and raising \$15,000 for charity. The Catcoin community around the world has come together to help cats and our fellow humans in need. The two charity arms "[Cats Fight Hunger](#)" and "[Caring Cats](#)" have helped feed homeless people internationally, supported local sporting teams with much needed equipment, and recently partnered with [Catland Javea](#) to build a shelter for injured and abandoned cats. Talk about pawsitively purrfect!

And let's not forget about the wildly successful [NFTs](#) the Catcoin community has released, like the [Cat Club](#) and [Yacht Club](#) collections, which sold out in just 12 minutes and one hour, respectively. These [NFTs](#) have proven to be extremely popular, and have helped to solidify Catcoin's reputation as the crypto animal of 2022 (according to the Chinese calendar, which marks this as the year of the tiger).

Even though the previously mentioned things alone are exceptional, that's not all. Catcoin has also been listed on both tier 2 and 3 exchanges, and has received a [CertiK audit](#), and a [Golden CertiK Tier 1 KYC Badge](#) - making it one of the safest projects in existence. The [CertiK audit](#) was only possible thanks to the migration to a version 2 contract earlier in 2022, making sure the contract was nice and secure. Once the contract was finished, and shown to be working well, its ownership was renounced for even greater safety.

Furthermore, one familiar cat many have seen already is [Hoshi](#), the projects very own [brand mascot](#). You can see his face everywhere Catcoin is, including memes, socials, and Catcoin's own mini game to name a few. Hoshi even appears on the Camil Perian & Florin Tincescu RO1 Racing Car, along with other top brands such as Babyliss. A great way to showcase the [Catcoin mascot](#) at high speed! This partnership was courtesy of core team member Acosti, and cost the community nothing at all!

Additionally, with the ability to shop with major brands such as Amazon, eBay, Walmart, and Home Depot with Catcoin (\$CATS) via [shopping.io](#), the possibilities for this innovative coin are endless.

Even during tough times in the crypto market, Catcoin has managed to not only survive, but thrive. In fact, the token's latest utility - [staking](#), just went live days ago. Allowing users to earn a 10% APY (or boost it up to 14% with Catcoin [NFTs](#)).

Although the projects continuous innovation and growth is crucial to Catcoin, the project is also passionate about their community. Therefore, it is vital to give voice to their desires in general. For this reason, the core team delivered on their promise to create a voting platform which can be found at [voting.catcoin.io](#). It is here where the community can find significant things to decide on. The options are put on the [DAO voting platform](#), and \$CATS are used to decide the outcome which the [core team](#) will then ensure is delivered.

With Catcoin sure to have tremendous value in the future, it is important to keep ones \$CATS safe. As the adage in crypto goes "Not your keys, not your crypto." As such, we have worked with [Ledger](#), a leading manufacturer of hardware cold wallets, to ensure you can store your \$CATS safely offline, guaranteeing their safety. If only all cats could be so well cared for!

There's even something for those who enjoy the thrill of winning and obtaining prizes. Catcoin has its [own lottery](#), with 200 tickets at 0.1 BNB each, and prizes include a real 9ct gold coin, 10 BNB worth of \$CATS and much more. Anyone can play via [lottery.catcoin.io](#).

As one reflects on the many accomplishments that were achieved in just one year's time. It's no wonder the Catcoin revolution is expected to make a big splash in [2023](#). Here's to another successful year for Catcoin, and its dedicated community!

## TWO YEARS OF CATCOIN!

### **Pawsing Our Way Through Space with Over Two Years of Trust and Community Commitment**

In the bustling world of cryptocurrencies, where new tokens spring up almost daily, Catcoin has emerged as a notable contender, capturing the imagination of investors and enthusiasts alike. With over two years of consistent growth and our steadfast dedication to community engagement, Catcoin stands out not just as a digital token, but as a testament to the power of our passionate community driving a project forward.

As Catcoin celebrates its second anniversary, we stand as a beacon of trust and dedication. In an industry characterized by volatility and uncertainty, Catcoin has consistently delivered on its promises, earning the trust of our community and beyond.

One of the key factors behind Catcoin's success is our transparent and community-driven approach to development. Unlike projects where the development team operates behind closed doors, Catcoin's developers maintain open communication channels with the community. This transparency has not only built trust but has also facilitated valuable feedback and collaboration, leading to continuous improvements and innovation.

Beyond our financial struggle, Catcoin's impact extends into the realm of community empowerment and social good. Through various charitable initiatives and donations, Catcoin has leveraged its platform to make a positive difference in the world.

From supporting animal shelters to funding educational programs, Catcoin has proven to be a force for good, leveraging blockchain technology for philanthropic endeavors. Our community-driven approach ensures that stakeholders have a say in how funds are allocated, further strengthening the bond between the project and its supporters.

We remain committed to engaging our community through various initiatives. In addition to charitable endeavors and giveaways, we are excited to announce our upcoming venture into retail space in 2024. With plans to launch our own branded products, Catcoin aims to bring its unique charm and values to a broader audience, further solidifying its position as a leader in the cryptocurrency space.

Our success is also reflected in our growing social media presence. With active accounts on platforms like Twitter, Instagram, and Discord, Catcoin engages with its community on a daily basis. Regular updates, giveaways, and interactive events keep followers informed and engaged, fostering a sense of belonging and excitement among Catcoin enthusiasts.

Additionally, Catcoin recently achieved a significant milestone by having its Telegram group verified. This verification serves as a testament to the authenticity and credibility of Catcoin's community, further solidifying its position as a trusted digital currency project.

Looking ahead, Catcoin aims to continue its mission of empowering communities and driving positive change. With a dedicated team and an ever-growing community, the future looks promising for this innovative digital currency.

Our journey over the past two years exemplifies what can be achieved through trust, dedication, and community involvement. As we continue to evolve and expand our reach, Catcoin remains true to its core values of inclusivity, transparency, and social responsibility.

In a world where cryptocurrencies often garner attention for their speculative nature, Catcoin stands out as a shining example of blockchain technology being used for meaningful change. With our paws firmly planted on the ground and our sights set on the stars, Catcoin is poised to leave a lasting mark on the world of cryptocurrencies and beyond.

**Meow!**

## ROADMAP

"Don't call it a roadmap"

### PHASE 1 (COMPLETED)

- Version 1 Inception
- Marketing firm joins Catcoin (Blockchain Brothers)
- Transfer from previous developers to community
- Formation and organization of teams
- Viral marketing campaign/Catcoin emerges onto the scene
- Begins Migration Planning

### PHASE 2 (COMPLETED)

- Completes migration to new Catcoin contract
- CoinMarketCap/CoinGecko updates
- BSCSCAN/Trustwallet Update
- Solid Group & CertiK audits
- NFT series begin
- T2 centralized exchanges resume all trading
- T2 exchanges added
- DAO development completes



### PHASE 3

- Viral marketing campaign intensifies
- Team expansion
- Meme and social media outreach expanded
- NFT series add additional utility and more released
- Catcoin Charities created & more partnerships with charities organizations
- Catcoin staking platform is released
- Sister token and ETH bridge released
- New website major update
- Next NFT Collection (V3)
- Top secret utility unveiled

#### PHASE 4

- Larger additional T1s
- Large Partnerships
- Flare marketing campaign begins
- More Partnerships
- First T1 listed
- More T1 and T2 exchanges listed
- Mobile app iOS, Android & Huawei (wallet/swap/chat) + other features
- Visa/Mastercard Debit cards
- Marketing campaigns increase (TikTok/YouTube ambassador campaign begins)
- Journey to 50 million marketcap
- Journey to 100 million marketcap
- Journey to 500 million / 1 billion marketcap
- Future is bright. Meow.

## BRAND & LOGOS

### INTRO

Catcoin logo downloads are at the bottom of this page, but please be sure to read these guidelines first.

The following Catcoin "Brand Assets" are copyrighted material, and you may only use them in accordance with the policy detailed below:

- The Catcoin logos, wordmark, icon
- The Catcoin name
- Other visual assets produced by Catcoin including but not limited to illustrations and 3d models

## WHAT YOU MAY DO

You may use Catcoin Brand Assets when you are:

- Referring to our products and services
- Linking to our official site or products, such as "Buy some \$CATS from [catcoin.io](https://catcoin.io)"
- Announcing an official partnership, but only if you have **official approval** by a qualified member of the Catcoin team

For information on other uses of our Brand Assets, please reach out at [team@catcoincrypto.me](mailto:team@catcoincrypto.me)

HERE ARE SOME POTENTIAL RULES FOR USING THE CATCOIN LOGO:

1.  The Catcoin logo should only be used in accordance with the brand guidelines provided by the Catcoin team.
2.  The logo should be reproduced in its original colors, proportions, and design, without any changes or modifications.
3.  The logo should not be used in a way that suggests endorsement or sponsorship by the Catcoin team unless explicitly authorized by the team.
4.  The logo should not be used in a way that could be considered misleading, defamatory, or otherwise damaging to the Catcoin brand.
5.  The logo should not be used in a way that infringes on any third-party trademarks or intellectual property rights.
6.  When using the logo, appropriate legal notices and attributions should be included, as required by the Catcoin team.

These rules are intended to help protect the integrity and reputation of the Catcoin brand, and to ensure that the logo is used in a manner that is consistent with the values and goals of the Catcoin team.

Use your common sense and creativity. If you want to make something relating to the Catcoin community, make it your own.

Have fun making a unique brand that's clearly yours -- if your product is strong, you won't need to rely on remixing Catcoin brand.

Once you've read all the above, download the Catcoin logos below.

## EXCHANGES

### CEX

A centralized cryptocurrency exchange is a platform that allows users to buy and sell cryptocurrencies using traditional, fiat currencies. These exchanges act as a intermediary between buyers and sellers, and typically require users to create an account and undergo some form of verification before they can begin trading.

Centralized exchanges are the most common type of cryptocurrency exchange, and they are known for their convenience and ease of use. Most of these exchanges offer a wide range of cryptocurrencies that can be traded, and they often provide additional services such as wallets and storage solutions.

When it comes to safety, centralized exchanges are generally considered to be less secure than their decentralized counterparts. This is because centralized exchanges hold users' funds in a central location, which makes them vulnerable to hacks and other security breaches. As a result, it is important for users to take steps to protect their accounts, such as enabling two-factor authentication and using strong, unique passwords.

Overall, centralized cryptocurrency exchanges offer a convenient and user-friendly way for people to buy and sell cryptocurrencies, but they come with their own set of risks and security concerns. It is up to individual users to decide whether the benefits of using a centralized exchange outweigh the potential risks.

### DEX (DEFI)

Decentralized exchanges (DEX) are cryptocurrency exchanges that operate without a central authority or intermediary. This means that users can buy and sell cryptocurrencies directly with one another, without the need for a third-party platform to facilitate the transactions.

Decentralized exchanges are often built on top of blockchain technology, and they use smart contracts to automate the buying and selling process. This can make them more secure than centralized exchanges, as there is no central point of failure that can be targeted by hackers.

One of the key benefits of decentralized exchanges is that they allow users to retain control over their own funds at all times. Because these exchanges do not hold users' funds in a central location, users are free to withdraw their cryptocurrencies at any time, without needing to seek permission from the exchange. This can give users a greater sense of control over their assets, and can help to reduce the risk of funds being lost or stolen.

Decentralized finance (DeFi) is a term used to describe the growing ecosystem of financial applications and services that are built on top of blockchain technology. These applications and services are designed to provide users with greater access to financial services, and to allow them to conduct financial transactions in a more secure and transparent manner.

DeFi applications and services include things like decentralized exchanges, stablecoins, lending and borrowing platforms, and other financial tools that are built using blockchain technology. These applications are often open source and decentralized, which means that they are not controlled by any single entity, and can be accessed and used by anyone.

In summary, decentralized exchanges offer a more secure and transparent way for users to buy and sell cryptocurrencies, and DeFi is a term used to describe the growing ecosystem of financial applications and services that are built on top of blockchain technology. These technologies are helping to shape the future of finance, and are providing users with greater access to financial services.